

**FOR IMMEDIATE RELEASE**

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**DPHSS Hires New Public Information Officer for H1N1 Influenza Campaign  
New PIO to Assist in Disseminating Information and Coordinating Educational Marketing Campaign as  
the Guam Pandemic Task Force Continues to Address H1N1 Flu**

The Department of Public Health and Social Services (DPHSS) is pleased to announce the recruitment of Ms. Cindy Hanson as the department's Public Information Officer. Ms. Hanson will be responsible for all media related matters and will assist directly in the H1N1 Influenza Media Campaign.

The H1N1 Influenza Media Campaign is aimed at educating the community on safety precautions to avoid contracting the flu and also to ensure the public is aware of the H1N1 Influenza Vaccination Points of Distribution (PODs) being introduced next month to immunize against the H1N1 flu. The PODs will be located throughout the island in addition to distribution through private clinics and both the Naval and public hospitals.

Ms. Hanson is an accomplished journalist and media expert with over 25 years experience in the field. Ms. Hanson has lived on Guam for over 38 years and graduated cum laude from the University of Guam with a degree in Communication (Mass Media). In addition, Ms. Hanson hosts a weekly radio talk show and is a gifted public speaker. Ms. Hanson most recently worked with the Guam Visitors Bureau as a writer, graphic designer, and media relations liaison, where she represented the bureau at H1N1 briefings disseminating critical information and developments to GVB's overseas representatives.

"Public health information plays a critical role in public health and we are happy to have this expertise on board with Cindy to assist in our overall mission for the people of Guam," said J. Peter Roberto, Director of DPHSS,

Ms. Hanson can be reached by email at [cindy.hanson@dphss.guam.gov](mailto:cindy.hanson@dphss.guam.gov) or by calling the DPHSS at 735-7259.