

# Zika Topic of the Week

“Zika Topic of the Week” is a coordinated communication approach to highlight a simple message related to Zika each week. The message will be featured on the [CDC.gov](http://www.cdc.gov) homepage, on the [CDC Features](#) webpage, throughout the [Zika website](#), and through CDC’s social media channels. Social media messages will be developed for release during the week. The messages will be shared with our partners to encourage them to post for their audiences. When possible, the Zika prevention message will intersect with an established communication plan (i.e., National Preparedness Month).

## Week of November 14

### Protect Your Partner from Zika!

[Learn](#) how to prevent passing Zika through sex.

### Download the CDC Zika Widget for your website:

- English: <http://www.cdc.gov/widgets/zika/index.html>
- Spanish: <http://www.cdc.gov/widgets/zikaspainish/index.html>

### Sample social media to help spread the word:

#### Facebook

- Bring back memories, not Zika, from your trip. Zika can be passed through mosquito bites and sex. Use insect repellent and condoms during and after travel to an area with Zika. Learn more. <http://bit.ly/29Vt8Vk>
- Zika infection during pregnancy can cause birth defects. Protect yourself and your baby from Zika. Use condoms every time you have sex or don’t have sex for the rest of your pregnancy if you partner has been in an area with Zika. <http://1.usa.gov/1OtacX8>
- If you’ve recently traveled to an area with Zika, you can protect your sex partner(s) by using condoms every time you have sex or by not having sex. Men: Take these precautions for at least 6 months after returning. Women: Take these precautions for at least 8 weeks after returning. Learn more: <http://1.usa.gov/1OtacX8>
- Although Zika is primarily spread through mosquito bites, it can also be passed through sex by a person with Zika to his or her partner(s) – even without symptoms. Learn more. <http://1.usa.gov/1OtacX8>

#### Twitter

- Protect yourself & the ones you love against Zika. Wear insect repellent & use condoms during & after travel to an area with #Zika. <http://bit.ly/29Vt8Vk>
- Recently traveled to area w/#Zika? Condoms can reduce the risk of passing Zika through sex <http://1.usa.gov/1OtacX8>
- #Zika can be spread during sex by a person with Zika to his/her partner(s). Learn more <http://1.usa.gov/1OtacX8>
- #Obstetricians & #clinicians: See updated CDC guidance for preventing sexual transmission of #Zika <http://go.usa.gov/xkJmS>
- #Clinicians: Get answers to your questions about sexual transmission of #Zika. <http://go.usa.gov/xkJmh>

### Upcoming Zika Topics of the Week:

- November 21: Healthcare Workers
- November 28: Protect Yourself, Protect Your Community
- December 5: Know the Facts