

Zika Topic of the Week

“Zika Topic of the Week” is a coordinated communication approach to highlight a simple message related to Zika each week. The message will be featured on the [CDC.gov](http://www.cdc.gov) homepage, on the [CDC Features](#) webpage, throughout the [Zika website](#), and through CDC’s social media channels. Social media messages will be developed for release during the week. The messages will be shared with our partners to encourage them to post for their audiences. When possible, the Zika prevention message will intersect with an established communication plan (i.e., National Preparedness Month).

Week of October 24

Mosquito Season Isn’t Over

Mosquitoes can remain active during the fall & into winter. [Protect yourself!](#)

Download the CDC Zika Widget for your website:

- English: <http://www.cdc.gov/widgets/zika/index.html>
- Spanish: <http://www.cdc.gov/widgets/zikaspanish/index.html>

Sample social media to help spread the word:

Facebook

- In the extreme southern part of southern states (Florida, Alabama, Mississippi, Louisiana, Arizona, New Mexico, Texas, and California) where temperatures do not fall below 50°F, adult mosquitoes and mosquito eggs will survive at least through the fall, possibly into the winter. It is important to protect yourself from mosquito bites as long as mosquitoes are active. <https://www.cdc.gov/zika/prevention/prevent-mosquito-bites.html>
- In states, where temperatures fall below 50°F, mosquitoes search for warm places as temperatures begin to drop. They will become less active and hibernate in enclosed spaces, like garages, sheds, and under or inside homes to survive cold temperatures. Learn how to control mosquitoes in and around your home. <https://www.cdc.gov/zika/prevention/controlling-mosquitoes-at-home.html>
- Summer may have ended, but it’s still mosquito season in many states. If you live in places where the weather stays warmer longer, it is important to continue taking steps to protect yourself from mosquito bites. Wear an insect repellent with one of these active ingredients: DEET, picaridin, IR3535, oil of lemon eucalyptus or para-menthane-diol, or 2-undecanone. <https://www.cdc.gov/zika/prevention/prevent-mosquito-bites.html>

Twitter

- Mosquitoes stop biting when temperatures hit 50°F. Until then, protect yourself from mosquito bites. <https://www.cdc.gov/zika/prevention/prevent-mosquito-bites.html>
- In extreme southern parts of the US, mosquitoes can remain active into the winter. Protect yourself from mosquito bites! <https://www.cdc.gov/zika/prevention/prevent-mosquito-bites.html>
- While you are outside enjoying the fall weather, don’t forget to protect yourself from mosquito bites! <https://www.cdc.gov/zika/prevention/prevent-mosquito-bites.html>
- In the US, mosquitoes look for places to hibernate as temperatures drop. Learn how to control mosquitoes in & around your home. <https://www.cdc.gov/zika/prevention/controlling-mosquitoes-at-home.html>

Upcoming Zika Topics of the Week:

- October 31: Zika Basics
- November 7: Holiday Travel

- November 14: Healthcare Workers